## Cow-cam.tv

Cow-cam.tv is a web experience created in the wilds of Scotland during 2009 where Grace, a 14-year-old Highland cow was fitted with 2 different custom built cameras. She obtained videos from her viewpoint which are shared online with the website visitors, who in turn can offer their thoughts through a ‘comments’ section. The experiment highlights the timeliness of the discussion on Slow Technology, the desire of many technology users to connect in their daily lives with a slow haven, while it illustrates how ‘slow’ is a state of mind with beneficial effects, which design can help to induce.